



## Hill Regional Career High School PTSO Meeting Minutes

**Date:** February 12<sup>th</sup>, 2021

**Location:** Zoom Meeting

**9:00 AM Meeting Called to Order By:** Christie-Lynn Beaton

**Attendance:** Number of attendees – 2

**Attending:**

Teresa Johnson (Assata Johnson) and Mrs. Beaton

### **Items Discussed:**

PTSO Fundraising for Educational Supplies/Events

-Career Community Cookbook

- Cookbook Fundraiser Idea: [Fundraiser Cookbooks - CreateMyCookbook](#)

Google Doc Form: <https://forms.gle/eyHQiNfrLRbWXVZU9>

-I will contact the company and see what the timeframe is for an ECookbook production.

-Get flyer out to families and staff with Google Dock

-Want to be ready to sell for Easter time around April 4th

-Virtual Raffle

- Virtual Raffle Idea: <https://lw-beecher-ptso.square.site/>

Beecher just had their Valentine Raffle and made \$250 off of 5 donated baskets. Winter Basket Raffle they had 10-15 baskets and made over \$600. Each basket is \$5 for a chance to win. We would like to do a Spring Raffle in May.

-Career Community Business Directory

Google Doc Form:

[https://docs.google.com/forms/d/e/1FAIpQLSeWDamDf5Y1sKA97qImoppOxCc01xPdS-HMnLpzY-IwEp7QdA/viewform?usp=sf\\_link](https://docs.google.com/forms/d/e/1FAIpQLSeWDamDf5Y1sKA97qImoppOxCc01xPdS-HMnLpzY-IwEp7QdA/viewform?usp=sf_link)

**Save the Dates & spread the word for the next meetings:**

-Monday, March 15th 10, 2, & 6

-Wednesday, April 7th 10, 2, & 6

-Friday, May 14th 9, 2, & 6

**Ashley (CreateMyCookbook)**

Feb 12, 2021, 11:28 AM EST

Hi Christie-lynn,

Thanks for reaching out! I'd be happy to give you some information on fundraising with eCookbooks.

For eCookbooks you have two options:

**Option 1: You can purchase a bulk of eCookbook codes and sell them at the price you desire.** You will be responsible for distributing the codes. **I'll be happy to get you pricing on bulk. I'll just need to know how many you would like to purchase.**

**Option 2:** I think this will be the easiest way for you to sell. **You can use the seller function to sell your cookbooks. With this option, you will NOT have to purchase any codes upfront.**

To do this, we will need to convert your book into a personal style. Then you just fill in a few details about your cookbook, determine which binding styles you want to sell, and **you set the profit you want** for each binding style.

You also have to answer a few questions regarding tax stuff since we are going to be issuing a payment to you (bummer I know :) Once you have collected \$100 in profit in a month we will issue a payment to you (via check or PayPal). If you don't hit \$100, we simply roll that amount over to the next month (hope that makes sense). **As far as pricing for the eCookbook using this model, we use a tiered model where the price changes based on the quantity purchased. See the table below.**

eCookbook Pricing	Unit Price
First 1 - 4	9.94
Units 5 - 10	7.95
Units 11 - 25	6.96
Units 26 - 50	5.96
Units 51 - 100	4.97
Units 101 - 250	3.98
Unit 251 - 500	3.48
Unit 501 - 999	2.98
First 1000 units	\$1.95
Units 1001 to 3000	\$1.25
Units 3001 to 5000	\$0.95
Units 5001 to 10000	\$0.65

There's a whole bunch of details in our help center to help you get started. Check out our Publisher's Corner: <https://createmycookbook.zendesk.com/hc/en-us/sections/360003443494-Publisher-s-Corner>.

It has all sorts of information on creating a listing to sell your cookbook through our website. I hope this helps. Let us know if you have any questions. We'll be happy to help!

Best,

Ashley

CreateMyCookbook Support